



YOUR MARKET

* 10 min DriveTime from tn Bartlett

2018 Population
145,354

Avg Household Income
\$77,849

Median Household Income
\$63,271

* Bartlett City Limits

2018 Population
57,124

Avg Household Income
\$90,988

Median Household Income
\$78,214

Updated Statistics

E-Commerce - % of Total Sales
9.8% (Q3)

Consumer Confidence
93.8%

Retail Sales Year Over Year
+4.2% Year Over Year (Nov)

State Unemployment
3.2% Rank: 14th

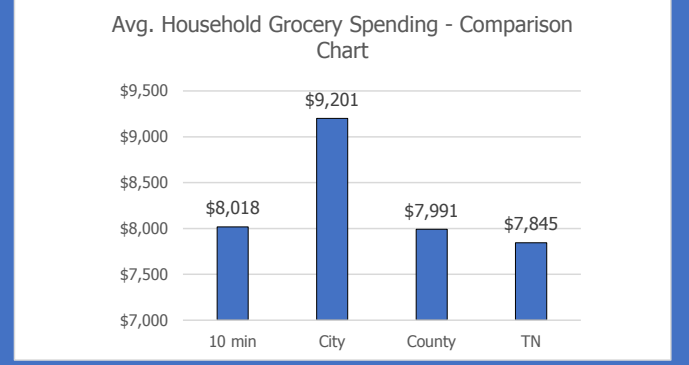
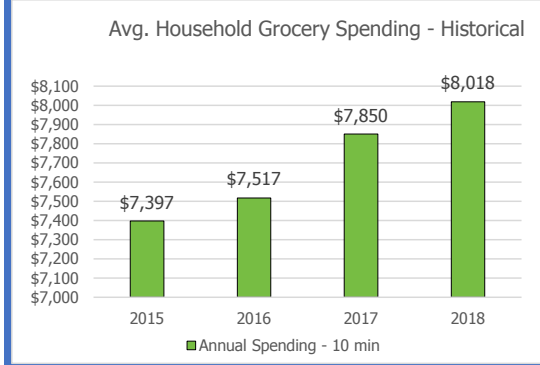
National Unemployment
3.80%

Bartlett, TN

U.S Grocery Store openings rose 30% in 2018, adding more than 17MM sq ft of retail space. With nearly 1,000 grocery stores being proposed, planned or under construction around the US, we continue to see strong growth rates.

The strongest trends seen in the Grocery Space are smaller format stores to accommodate the shoppers who are making more frequent and quicker trips. Grocers are also having to build more fulfillment centers so they can keep up with the demand of booming grocery delivery services and buy online/pickup in-store programs.

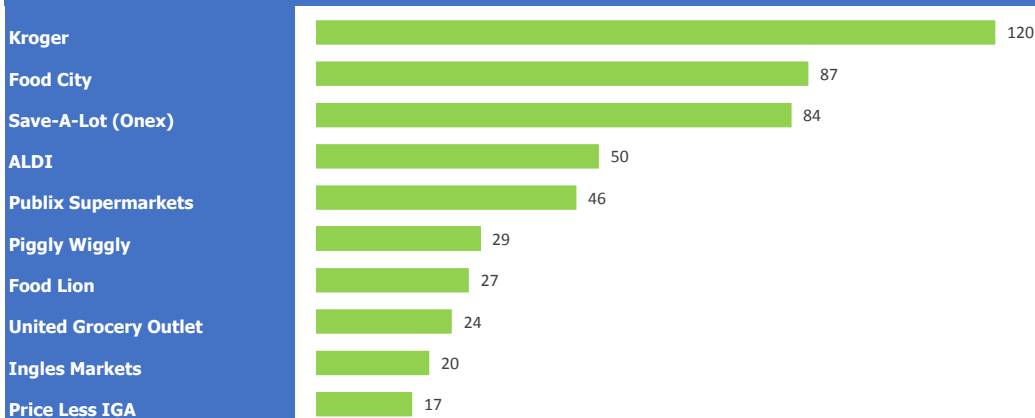
Grocery Estimates for your Community (Annual)



2018 Estimated Total Grocery Purchase Categories - Bartlett, TN (10 min)

Grocery Purchases			
Cereals & Baked Goods	\$32,633,035	Fresh Fruits & Vegetables	\$34,382,823
Meats (Poultry, Fish & Eggs)	\$54,761,325	Processed Fruits & Vegetables	\$14,757,842
Dairy Products	\$26,162,457	Misc. Foods	\$46,580,615
		Alcoholic Beverages	\$16,643,446
		Non-Alcoholic Beverages	\$8,096,556

Grocery Store Count in Tennessee



Growing Grocery Stores within the Southeast (Proposed, Planned or Under Construction)

Grocery	Publix	Lidl	Aldi	Harris Teeter	Lucky's Market	Kroger
Store Count	79	50	40	29	20	15
Average Square Ft.	45,906	33,268	20,304	57,323	30,955	105,841